



McLaren Vale Foodland IGA Celebrates Double Win at National IGA Awards of Excellence

18 July 2017

McLaren Vale Foodland IGA is celebrating after winning two prestigious national awards for **National Retailer of the Year** and **Foodland IGA/SUPA IGA Store of the Year** at the annual National IGA Awards of Excellence held on the Gold Coast on the 17 July 2017.

The Awards, recognise the dedicated efforts of the stores and their teams in the local community and heralded the winning stores as the benchmark for other IGA supermarkets across the retail network.

The national awards were judged on a range of criteria including what the store is famous for, customer service, community pride, department excellence, brand values, sales, profits, merchandising and the store's overall performance.

The **McLaren Vale Foodland IGA** store is the complete package for modern day grocery retailing. The store's operational standards are second to none with the store highly-engaged with their local community, going above and beyond to meet the needs of their shoppers.

McLaren Vale Foodland IGA boasts a number of outstanding features loved by shoppers including a walk to cheese room with a vast range of gourmet cheeses locally made in South Australia, through to the best international cheese available. The store also has a fresh sushi bar with its own sushi chef, an extensive gourmet range of meats, antipastos and glazed fruits. The store in the heart of wine country in McLaren Vale regularly holds cheese and gourmet food tasting sessions for local customers to complement the range of wine available locally.

Customer service has always been key to the store's great success and the team has worked hard to offer shoppers a great shopping experience, with local experts on hand to give advice on the store's extensive grocery offering.

Speaking about their award, retailer Joseph Romeo said, "Our family and I are truly honoured to be recognised for two such prestigious national awards. Our family and the team at **McLaren Vale Foodland IGA** takes great pride in going the extra mile for its customers to provide a fantastic product range tailored to the needs of the local community."

The awards were presented to McLaren Vale Foodland IGA by Chair of IGA National Retailer Council, Ian Ashcroft and Metcash CEO of Supermarkets & Convenience, Steven Cain.

Steven Cain said the IGA National Retailer of the Year Awards acknowledge the hard work, commitment and excellence our stores have demonstrated throughout the year as the network transforms into being the best store in town.

"The team at **McLaren Vale Foodland IGA** have done a phenomenal job and this award is testament to their excellence on so many levels. In recognising standout stores and retail families like the Romeos, we acknowledge the true essence of independent retailing and their store's dedicated work for the benefit of their local community."

The IGA Awards of Excellence take place each year at a gala dinner during the Metcash Food and Grocery Expo on the Gold Coast to celebrate the success across IGA's network of 1,400 stores.



Over 6,000 retailers and suppliers visit Expo from across the Metcash business to experience retailing best practice and latest products and food trends to bring to shoppers at their local IGA.

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