



MEDIA RELEASE - DATE

Drought Angels thanks IGA and their generous customers for raising funds for farming families facing drought

IGA staff and customers across Australia have rallied within their local communities to fundraise for Drought Angels, a charity that supports farming families affected by the drought.

In addition to many local initiatives to support farmers doing it tough, IGA stores throughout the nation have enabled customers to buy Raindrop Tokens for \$2, raising more than \$750,000 for Drought Angels to provide support to farmers.

Founding Director of the Chinchilla-based charity Drought Angels, Natasha Johnston, said the huge fundraising support would help the thousands of farmers registered as needing assistance as well as enabling their army of volunteers to provide assistance where it is needed most.

“It’s overwhelming in every way for these farmers but knowing that so many people support them, in spirit and by giving from their own pockets, can make an enormous difference as they get up every day and keep going while hoping for rain,” Tash said.

“Funds are used where and how they are most needed – some families need food, water and basic necessities; others need help financially for everyday things like fuel or feed or getting the kids to school,” she said.

“Drought Angels Raindrop Tokens were available in IGA stores around the country until November 4th. Every donation helps in a really meaningful way so please continue to support Drought Angels so that we can carry on supporting farmers who are doing it tough.”



Testimonial 1- Anonymous

Thanks Drought Angels for the wonderful Hamper and Visa/ IGA cards we received. These have helped us pay bills, which we have been struggling to do and to put some food back in our cupboards. This drought is devastating to say the least and it is difficult to stay motivated at times, but we just keep praying for rain. It is wonderful to know there are some great charities out there such as yourselves to help us farmers out. Thanks again Drought Angels, you truly are Angels!

Testimonial 2 - Anonymous

I feel blessed to have found you Drought Angels - thank you just doesn't seem enough to say. What you have done for my family and I will be in our hearts forever, you have helped us stay afloat and helped us stay positive on the hard days. It brings tears to my eyes knowing how generous the Australian public have been with donating, and as a result you have been able to help many drought stricken farmers. Again thankyou and one day we hope to be in the position to give back.

ENDS

More information:

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